



Southern
Illinois University
Carbondale

Request for SIUC Identifier

SIUC Identifiers (examples shown below) have been developed to offer individualism and flexibility. Colleges, departments and units may use SIUC Identifiers to assist with communication goals. These SIUC Identifiers may be used in place of the main SIUC logo on all forms of media with the exception of official letterhead for external correspondence (print and electronic form), business cards, business envelopes and classified advertising. For information about SIUC Visual Identity Guidelines, please visit: www.siu.edu/~logo/SIUCIdentifiers

This request for an SIUC Identifier constitutes a binding agreement whereby the original files shall not be altered in any way including, but not limited to: distorting the shape, changing the color, fonts or font arrangement.

Name of organization: _____

Name of organization's representative: _____

Phone: _____ E-mail: _____

Campus Address: _____ Mail Code: _____

Signature of academic dean/unit director: _____ Date: _____

Please submit this form in its entirety to University Communications – Creative Services, 1220 Douglas Drive, Mail Code 6819. You may fax the form to 453.1445.

This SIUC Identifier Package will include vertical and horizontal formats (as shown below) in 2-color, 4-color process, black, and reverse. Files will be saved as eps (vector based file), jpg (high resolution file) and png (low resolution file) extensions. **Please allow 4-6 weeks for delivery from date received.**

Please select the appropriate box and print name as it should appear:

School of _____

Department of _____

Division of _____

Other _____

Examples



School of Art & Design



Department of
Radio - Television
Southern Illinois University Carbondale



Division of
Continuing Education
Southern Illinois University Carbondale



Morris Library
Southern Illinois University Carbondale